

Death Breath™ Instructions

The purpose of this product is to encourage a discussion about “smoker’s breath” and other negative and unpleasant consequences of smoking.

Assembly Instructions

1. Start by setting up the part of the display on which the face model is mounted. Extend the metal easel stand as far back as it will go.
2. Expand the included bellows by unhooking the closure at the larger end.
3. Locate the clear plastic tubing and attach the larger end ($\frac{5}{8}$ "") to the bellows' output connector labeled INFLATE. Ensure the connection is secure.
4. Notice the small black box on the back of the display. Bracing the display with one hand, use your other hand to push the end of the tube onto the barb protruding from the box. Ensure the connection is secure.

Testing the Display

1. Test the display for proper airflow before conducting a demonstration.
2. Locate the lid of the black box and place it on the box, which is on the back of the display.
3. Hold one hand about 1 foot (30 cm) away from the opening in the face model's mouth. Use the other hand to depress the bellows completely two or three times. You should feel air pass through the mouth.
4. If you cannot feel air pass through the mouth, check the tubing connections and ensure nothing inside the black box is obstructing airflow.

Conducting a Demonstration

1. Locate the small plastic jar with the white lid. This jar contains the “bad breath” odor. Do not remove the sealing tape or lid until you are ready to do a demonstration.
2. When you are ready, remove the lid from the black box on the back of the display.
3. Take the tape off of the jar, remove the white lid, and quickly place the jar inside the black box.
4. **Immediately** place the lid on the black box, ensuring the lid is secured.
5. Have a participant stand in front of the display at what would be considered a “conversational” distance, about 1–2 feet (30–61 cm).
7. Slowly and completely depress the bellows as you hold the top of the display with one hand and use the other hand to depress the pump. After the third or fourth compression, the participant should be able to smell an unpleasant odor.
8. Make the point that this odor is similar to that of a smoker's breath, which is impossible to cover up with mints, gum, or mouthwash.
9. Once the demonstration is over, immediately remove the white jar from the black box and replace its lid. Ensure the lid is screwed down tightly to prevent the odor from leaking out. A leak can cause the odor to dissipate and become weak over time.
10. Using the display extensively over a short period of time in a small, confined space can cause the entire room to have a faintly unpleasant smell. If necessary, open doors and windows to introduce fresh air. A small fan can also be used to move the air and disperse the odor. Air freshener spray may also be helpful.

Care and Storage

1. Always put the lid back on the plastic jar immediately following a demonstration, ensuring the lid is tight.
2. Resealing the lid with electrical tape is highly recommended. Doing so will help preserve the odor by preventing it from leaking out of the jar.
3. After sealing, return the jar to its plastic bag. Ensure that the bag is completely sealed.
4. Remove the clear plastic tube from the back of the black box. You may leave it attached to the bellows pump if desired.
5. Place the display back in its plastic bag to protect it. To help prevent damage to the face model or the black box, do not place anything on top of the display during storage.
6. Store the display in a cool, dry place.
7. Do not try to remove the perforated cap on the odor jar, and do not add liquids to the jar. If the odor loses its strength, you may order a replacement from HEALTH EDCO® (800-299-3366 ext. 295 or HealthEdco.com).

The information contained in this display is not intended to replace the advice of a healthcare professional. If you have any questions, please contact your healthcare professional.